

Terms of Service

Effective: May 2, 2026 · Operated by Talent Connect World LLC (Wisconsin, USA) · Contact: support@holdthecrown.com

Welcome to CrownMe, a social photo-sharing community operated by **Talent Connect World LLC**, a Wisconsin limited liability company ("CrownMe," "we," "our," or "us"). These Terms of Service ("Terms") form a binding legal agreement between you and CrownMe and govern your access to and use of the CrownMe website, mobile applications (iOS and Android), and any related services (collectively, the "Service"). By creating an account, accessing, or using the Service you agree to these Terms, our Privacy Policy, our Community Guidelines, our Virtual Goods & No-Gambling Policy, our Subscription Terms, and our EULA. If you do not agree, do not use the Service.

1. Eligibility — 18+ Only

CrownMe is strictly for adults 18 years of age or older. By using the Service you represent and warrant that (a) you are at least 18 years old, (b) you have the legal capacity to enter into a binding contract, (c) you have not previously been suspended or removed from the Service, and (d) your use of the Service is not prohibited by applicable law. We reserve the right to require age re-verification at any time and to terminate accounts that we believe in good faith belong to minors.

2. Your Account

You are responsible for maintaining the confidentiality of your login credentials and for all activity that occurs under your account. You must provide accurate, current, and complete information during registration and keep it up to date. You may not transfer your account, share access, or impersonate any other person or entity. Notify us immediately at support@holdthecrown.com of any unauthorized use.

3. Your Content & License Grant

You retain ownership of the photos, captions, comments, messages, and other materials you submit to the Service ("User Content"). By submitting User Content, you grant CrownMe a worldwide, non-exclusive, royalty-free, sublicensable, and transferable license to host, store, reproduce, modify (e.g., format conversion, thumbnails, applied filters), publish, transmit, publicly display, and distribute your User Content for the purposes of operating, developing, and promoting the Service. This license terminates when you delete the User Content or your account, except that residual copies may persist in backups for a commercially reasonable period and copies shared with other users may persist independently.

You represent and warrant that you own or have all rights necessary to grant this license, and that your User Content does not violate any third-party rights or applicable law.

4. Conduct Rules

You agree to follow our Community Guidelines and Acceptable Use Policy. You may not, among other things:

- Post nudity, sexually explicit content, or content sexualizing minors (zero tolerance — see our CSAE Policy).
- Harass, threaten, dox, stalk, or incite violence against any person or group.
- Post hate speech or discriminatory content based on protected characteristics.

- Impersonate another person, brand, or entity, or misrepresent your affiliation.
- Engage in spam, fraud, vote manipulation, automated activity, or scraping without our written consent.
- Upload malware, attempt to probe or breach security, or disrupt the Service.
- Use the Service for any illegal activity or to violate any applicable law.

5. Virtual Goods, Crowns & No Gambling

Shekels, crowns, royal gifts, the Royal Pass, boosts, and any other in-app items ("Virtual Items") are licensed to you for personal entertainment use only. They have no real-world monetary value, cannot be sold, exchanged, redeemed for cash, or transferred outside the Service, and do not constitute gambling. There are no real-money prizes. See our full Virtual Goods & No-Gambling Policy.

6. Subscriptions (Royal Pass)

Subscriptions auto-renew until cancelled. Pricing, billing, and cancellation rules are described in our Subscription Terms. Purchases made through Apple App Store or Google Play are also governed by those platforms' terms.

7. Moderation, Suspension & Termination

We may, at our sole discretion and without prior notice, remove content, restrict features, suspend, or terminate any account that we believe violates these Terms or applicable law, or that poses a risk to the Service or its users. You may delete your account at any time from Settings → Privacy & Data. Sections 3, 5, 9, 10, 11, 12, and any other provisions that by their nature should survive, will survive termination.

8. DMCA & Copyright

We respect intellectual property. If you believe content on the Service infringes your copyright, follow the procedure in our DMCA & Copyright Policy. Repeat infringers will be terminated.

9. Disclaimers

THE SERVICE IS PROVIDED "AS IS" AND "AS AVAILABLE" WITHOUT WARRANTIES OF ANY KIND, WHETHER EXPRESS, IMPLIED, STATUTORY, OR OTHERWISE, INCLUDING IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, AND NON-INFRINGEMENT. CROWNME DOES NOT WARRANT THAT THE SERVICE WILL BE UNINTERRUPTED, ERROR-FREE, OR SECURE. SOME JURISDICTIONS DO NOT ALLOW THE EXCLUSION OF CERTAIN WARRANTIES, SO SOME OR ALL OF THE ABOVE EXCLUSIONS MAY NOT APPLY TO YOU.

10. Limitation of Liability

TO THE MAXIMUM EXTENT PERMITTED BY LAW, CROWNME, ITS AFFILIATES, OFFICERS, EMPLOYEES, AND AGENTS WILL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, EXEMPLARY, OR PUNITIVE DAMAGES, OR FOR LOST PROFITS, REVENUES, DATA, OR GOODWILL, ARISING OUT OF OR RELATING TO THE SERVICE. CROWNME'S AGGREGATE LIABILITY FOR ANY CLAIM ARISING OUT OF OR RELATED TO THE SERVICE WILL NOT EXCEED THE GREATER OF (A) THE AMOUNTS YOU PAID TO CROWNME IN THE TWELVE (12) MONTHS PRIOR TO

THE EVENT GIVING RISE TO THE CLAIM, OR (B) USD \$100.

11. Indemnification

You agree to indemnify, defend, and hold harmless CrownMe and its affiliates from any claims, damages, liabilities, costs, and expenses (including reasonable attorneys' fees) arising out of or related to (a) your User Content, (b) your use of the Service, (c) your violation of these Terms, or (d) your violation of any rights of another.

12. Governing Law; Arbitration; Class-Action Waiver

These Terms are governed by the laws of the State of Wisconsin, USA, without regard to its conflict-of-laws principles. Any dispute arising out of or relating to these Terms or the Service will be resolved by binding individual arbitration administered by the American Arbitration Association under its Consumer Arbitration Rules, in Milwaukee County, Wisconsin (or remotely at your election). YOU AND CROWNME AGREE THAT EACH MAY BRING CLAIMS AGAINST THE OTHER ONLY IN AN INDIVIDUAL CAPACITY AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE ACTION. You may opt out of this arbitration provision within 30 days of first accepting these Terms by emailing support@holdthecrown.com with the subject line "Arbitration Opt-Out."

13. Changes to These Terms

We may update these Terms from time to time. If we make material changes we will provide reasonable notice (e.g., in-app banner or email) before they take effect. Your continued use of the Service after the effective date constitutes acceptance.

14. International Use & Export

You are responsible for compliance with all local laws. The Service is controlled from the United States and you may not use or export it in violation of U.S. export laws or sanctions.

15. Apple & Google Platform Terms

If you obtained the app via the Apple App Store, you acknowledge that these Terms are between you and CrownMe, not Apple, and that Apple is a third-party beneficiary with the right to enforce them. Apple is not responsible for the app or any claims relating to it. If you obtained the app via Google Play, Google's additional terms apply to your download and use.

16. Contact

Talent Connect World LLC · Wisconsin, USA · Email: support@holdthecrown.com

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